**Task 5c**

Tailored Tops’ stand at the exhibition will have a large computer screen.

Create a resource to be used on the screen to promote the business at the exhibition. The office manager has provided some information for you to include. Add any other information and/or images you think appropriate for the Sports Club exhibition.

**What you need to include:**

**Promotional material - NEC Birmingham**

This is probably the first time many customers will see our new business name so we need to make sure people see this but know that it is **only** the name that has changed - the same family business, same service etc. (Use your Logo and the name “Tailored Tops” here)

A 10% discount will be given for orders placed within one month of the exhibition by quoting EXBIR03.

Inform visitors they can collect a free gift from the stand.

**What customers say about us** (use **o**ne or two quotes from customers)

“It isn’t often that you can find a supplier who can perfectly match your business colours and has the complete size range. The quality is good too. I love the embroidery it turns an ordinary top into a class item. Quick delivery and friendly staff. I will certainly be ordering again” SVC, Redruth

“Such good quality T-shirts, that keep their shape and don’t fade when washed are hard to find. If you are looking for a reliable new supplier, you have just found one!” Fatima, Tottenham, London

“Excellent quality, speedy delivery, perfect sizing – smashing!” Len B, Bristol

“Recommend, Recommend, Recommend! What more can I say!” PB, Maidstone

You must print off this when finished