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| Name:  Idea 1: |
| |  | | --- | | Strengths: | | Weaknesses: | | Opportunities | | Threats |   When answering the above questions, consider the following questions:   * How is the product different to what is already in existence? * What is the availability of the items you would need to create the product? * Would this product be competitive? * How would you ensure you break-even?   Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |

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| Name:  Idea 2: |
| |  | | --- | | Strengths: | | Weaknesses: | | Opportunities | | Threats |   When answering the above questions, consider the following questions:   * How is the product different to what is already in existence? * What is the availability of the items you would need to create the product? * Would this product be competitive? * How would you ensure you break-even?   Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |

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| Name:  Idea 3: |
| |  | | --- | | Strengths: | | Weaknesses: | | Opportunities | | Threats |   When answering the above questions, consider the following questions:   * How is the product different to what is already in existence? * What is the availability of the items you would need to create the product? * Would this product be competitive? * How would you ensure you break-even?   Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |