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| Name:Idea 1: |
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| Strengths: |
| Weaknesses: |
| Opportunities |
| Threats |

When answering the above questions, consider the following questions:* How is the product different to what is already in existence?
* What is the availability of the items you would need to create the product?
* Would this product be competitive?
* How would you ensure you break-even?

Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |

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| Name:Idea 2: |
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| Strengths: |
| Weaknesses: |
| Opportunities |
| Threats |

When answering the above questions, consider the following questions:* How is the product different to what is already in existence?
* What is the availability of the items you would need to create the product?
* Would this product be competitive?
* How would you ensure you break-even?

Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |

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| Name:Idea 3: |
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| Strengths: |
| Weaknesses: |
| Opportunities |
| Threats |

When answering the above questions, consider the following questions:* How is the product different to what is already in existence?
* What is the availability of the items you would need to create the product?
* Would this product be competitive?
* How would you ensure you break-even?

Remember to note all the research you do into answering the above questions. |
| How would you present this idea to your prospective team – give details: |